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SoCALCLA

SOUTHERN CALIFORNIA COIN LAUNDRY ASSOCIATION

**Southern California
Coin Laundry Association**
www.socalcla.com

**THE 25 THINGS EVERY LAUNDRY
OWNER NEEDS TO KNOW**

***Thursday, June 23, 2011
5:00 - 8:30 PM***

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THE 25 THINGS EVERY LAUNDRY OWNER SHOULD KNOW

Our 2011 Educational Seminar Series continues with an industry veteran who will share his wide-ranging experiences from Southern California to China in virtually every facet of the laundry industry. This Seminar has been structured as an important follow-up for attendees of Clean Show and will also be a valuable networking opportunity for those that could not attend to learn what they missed.

Our keynote speaker will be David Horton of PWS Laundry.

David has managed the sale of equipment, designed and sold new stores, and brokered existing stores for over 30 years. He is an expert on locations, layouts, and leases. Both long-time and new store owners will benefit from hearing David's wisdom as he looks forward to recommend what you should know and do to improve the performance and profits at your store. David will then be available for an extended version of our popular Q&A panel discussion to reply and share his opinions on whatever questions you have regarding the laundry industry in general, and your store or situation in particular.

AGENDA:

5:00 – 6:15 PMOpen Registration
5:30 – 6:15 PMBuffet Dinner
6:15 – 7:15 PMDavid Horton
7:15 – 8:15 PMQ&A Panel

COST:

\$30 CLA Members / \$45 Non-Members
Price INCLUDES Buffet Dinner, Free Ample Parking & Door Prizes!

PAYMENT:

Pay via cash or check at the door.

LOCATION:

The Gas Company's
Energy Resource Center
9240 Firestone Blvd.
Downey, California 90241



Visit us online at www.socalcla.com. Email beverly@socalcla.com or call Beverly (213) 804-0069 to RSVP, for more information, or to join our store owner panel.