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SoCALCLA

SOUTHERN CALIFORNIA COIN LAUNDRY ASSOCIATION

**Southern California
Coin Laundry Association**
www.socalcla.com

**GRABBING MORE MONEY FOR
YOUR BOTTOM LINE: NEW
IDEAS FOR VENDING AND OTHER
ANCILLARY REVENUE SOURCES**

Wednesday, February 23, 2011

Southern California Coin Laundry Association

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GRABBING MORE MONEY FOR YOUR BOTTOM LINE: NEW IDEAS FOR VENDING AND OTHER ANCILLARY REVENUE SOURCES

Our 2011 Educational Seminar Series kicks off with two expert guest speakers offering ideas on how you can make more money in your store beyond your washers and dryers.

Our keynote speaker will be Thomas J. Edwards, Vice President, Global Food & Beverage Initiatives at Crane Merchandising Systems, who will be speaking on the future of vending machines and informing us on the many options available today beyond snacks, drinks and soap. Crane is a premier developer and manufacturer of technologically advanced automatic merchandisers that dispense a wide variety of food, beverage and non-food products for at-work and public environments.

Our second speaker will be SoCAL CLA Director Adam Harrison, Vice President of Operations at Elite Business Investments Corp., a Southern California based company with over 40 years of combined knowledge and experience in the brokering, developing, and remodeling of coin-operated laundromats. Adam will be speaking on the many ancillary sources of revenue available to laundry owners beyond fluff & fold and vending machines.

Thomas and Adam will then stay for our popular interactive Q&A panel discussion and answer all your questions about vending and other sources of income.

AGENDA:

5:00 – 6:30 PMOpen Registration
5:30 – 6:30 PMBuffet Dinner
6:00 – 6:30 PMAdam Harrison
6:30 – 7:30 PMThomas J. Edwards
7:30 – 8:15 PMQ&A Panel

COST:

\$30 CLA Members / \$45 Non-Members

Price INCLUDES Buffet Dinner & Free Ample Parking!

PAYMENT:

Pay via cash or check at the door.

LOCATION:

The Gas Company's
Energy Resource Center
9240 Firestone Blvd.
Downey, California 90241-5321



Complete information is available online at www.socalcla.com. Email beverly@socalcla.com or call Beverly Blank, President, at (213) 804-0069 to RSVP, for more information, or to learn how to join our Board.